WHAT IS CLAIMED IS:

1. A method of delivering a molecule to the skeletal muscle of a mammal in vivo, comprising:

- (a) injecting a molecule into skeletal muscle of a mammal,whereby a penetration site and a treatment region are created;
- (b) positioning electrodes spaced from said penetration site such that current traveling between the electrodes passes through the treatment region; and
 - (c) electrically stimulating the muscle with an electrical current.
- 2. The method of claim 1, wherein said current generates a field strength in the range of from about 25 V/cm to less than 250 V/cm.
- 3. The method of claim 1, wherein said electrical stimulation is delivered in the form of a single pulse.
- 4. The method of claim 3, wherein said pulse has a duration of between about 50 μ s and 5000 μ s.
- 5. The method of claim 1, wherein said electrical stimulation is delivered in the form of between about 2 to 30,000 pulses.
- 6. The method claim 5, wherein said pulses have a total duration of between about 10 ms to 12,000 ms.

7. The method of claim 6, wherein said pulses are delivered in the form of at least two trains.

- 8. The method of claim 7, wherein the frequency of said electrical stimulation is between about 0.5 Hz and 1000 Hz.
- 9. The method of claim 1, wherein said molecule is a nucleic acid.
- 10. The method of claim 10, wherein said nucleic acid encodes a protein and said encoded protein is expressed by muscle cells following step c.
- 11. A method of delivering a molecule to the skeletal muscle of a mammal in vivo, comprising:
- (a) injecting a molecule into skeletal muscle of a mammal, whereby a penetration site and a treatment region are created;
- (b) positioning electrodes spaced from said penetration site such that current traveling between the electrodes passes through the treatment region; and
- (c) electrically stimulating the muscle with a fixed electrical current that results in field strength that varies with tissue resistance, said field strength varying from about 25 V/cm to less than about 250 V/cm.
- 12. The method of claim 11, wherein said electrical stimulation is delivered in the form of a single pulse.

13. The method of claim 12, wherein said pulse has a duration of between about 50 μ s and 5000 μ s.

- 14. The method of claim 11, wherein said electrical stimulation is delivered in the form of between about 2 to 30,000 pulses.
- 15. The method of claim 14, wherein said pulses have a total duration of between about 10 ms to 12,000 ms.
- 16. The method of claim 15, wherein said pulses are delivered in the form of at least two trains.
- 17. The method of claim 16, wherein the frequency of said electrical stimulation is between about 0.5 Hz and 1000 Hz.
- 18. The method of claim 11, wherein said molecule is a nucleic acid.
- 19. The method of claim 18, wherein said nucleic acid encodes a protein and said encoded protein is expressed by muscle cells following step c.
- 20. A method of expressing a polypeptide in a mammal, comprising:
- (a) injecting one or more expression vectors into skeletal muscle of a mammal, whereby a penetration site and a treatment region are created, wherein (i) said vector contains a nucleic acid segment that encodes a polypeptide and (ii) said segment is under genetic control suitable to express said polypeptide in cells of said mammal;

(b) positioning electrodes spaced from said penetration site such that current traveling between the electrodes passes through the treatment region; and;

- (c) electrically stimulating the muscle with an electrical current.
- 21. The method of claim 20, wherein said current generates a field strength in the range of from about 25 V/cm to less than 250 V/cm.
- ⁷ 22. The method of claim 20, wherein said electrical stimulation is delivered in the form of a single pulse.
- 23. The method of claim 22, wherein said pulse has a duration of between about 50 μ s and 5000 μ s.
- 24. The method of claim 20, wherein said electrical stimulation is delivered in the form of between about 2 to 30,000 pulses.
- 25. The method of claim 24, wherein said pulses have a total duration of between about 10 ms to 12,000 ms.
- 26. The method of claim 25, wherein said pulses are delivered in the form of at least two trains.
- 27. The method of claim 26, wherein the frequency of said electrical stimulation is between about 0.5 Hz and 1000 Hz.
- 28. A method of expressing a polypeptide in a mammal, comprising:

(a) injecting one or more expression vectors into skeletal muscle of a mammal, whereby a penetration site and a treatment region are created, wherein (i) said vector contains a nucleic acid segment that encodes a polypeptide and (ii) said segment is under genetic control suitable to express said polypeptide in cells of said mammal;

- (b) positioning electrodes spaced from said penetration site such that current traveling between the electrodes passes through the treatment region; and
- (c) electrically stimulating the muscle with an a fixed electrical current that results in field strength that varies with tissue resistance, said field strength varying from about 25 V/cm to less than about 250 V/cm.
- 29. The method of claim 28, wherein said electrical stimulation is delivered in the form of a single pulse.
- 30. The method of claim 29, wherein said pulse has a duration of between about 50 μ s and 5000 μ s.
- 31. The method of claim 28 wherein said electrical stimulation is delivered in the form of between about 2 to 30,000 pulses.
- 32. The method of claim 31 wherein said pulses have a total duration of between about 10 ms to 12,000 ms.
- 33. The method of claim 32, wherein said pulses are delivered in the form of at least two trains.
- 34. The method of claim 33, wherein the frequency of said electrical stimulation is between about 0.5 Hz and 1000 Hz.